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CREATIVE MANAGEMENT FOR FILM PRODUCTION / INTERACTIVE EXPERIENCE / DIGITAL BRAND ACTIVATIONS / EVENTS / TOURS / HOSPITALITY / RETAIL

PEOPLE I'VE WORKED WITH INCLUDE NIKE / BRAND JORDAN / ADIDAS / SPOTIFY / GOOGLE MILLER COORS / PINK / SAMSUNG / DISNEY / CENTURY LINK / ACE HOTEL / CAMERON WINERY

SET / DIRECTOR OF PRODUCTION / AMSTERDAM, NL / 2014 - 2017 / 28MO

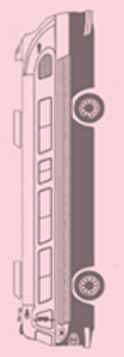
- Open the first European office for SET from scratch in Amsterdam, starting with a team of two and growing it to eight while bringing the business to 3.5M within the first year.
- Shoot, edit and produce all video and photography content for clients and internal marketing team. Including product shoots, reels, event/retail content and pitch decks while creating an on brand marketing plan specifically for our new market in WE.
- Manage Creative team to create the link between the magic of creative ideas and reality of budget and technology while having the tact to encourage the entire team to push the limits of both.
- Own client relationships, manage production team, own budgets, manage vendors, run install showsite and strike, prototype the crazy things, laugh on conference calls, stay positive, measure twice cut once

LAIKA / VFX COORDINATOR / THE BOXTROLLS / PORTLAND, OR / 2013 - 2014 / 17MO

- Managed Creative team through the visual effects production schedule for a feature length motion picture.
- Coordinated daily creative reviews, operations meetings, and priorities for a team of artists.
- Built detailed tracking system to effectively translate creative process into measurable results.
- Fostered strong communication in order to effortlessly resolve problems before they start.

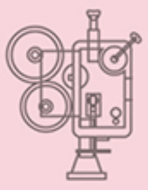
FREELANCE / PRODUCER EDITOR DIRECTOR/ TRAVEL / ONGOING / 9YR

- Shoot, edit, produce and direct short documentary style films and photo shoots.
- Manage overall project schedule and daily on-site production for film and media clients.
- Maintain consistent brand guidelines and marketing goals throughout all media.



OUTSTANDING IN THE FIELD / TOUR & MARKETING MNGR / TRAVEL / 2008 - 2012 / 40MO

- Created, managed and executed 3 national and international event tours from initial concept through final on-site completion.
- Hired and managed a tour crew that traveled full time for up to 8 months to carry out 60 to 80 events each tour.
- Shot, edited and produced short documentary films and photo shoots.
- Created and ran all Marketing objectives and communications via print, web and social.
- Worked with developers to create a custom CRM software database from the ground up.
- Fabricated all custom transport equipment including buses, trailers, weather shelters and displays.



DRAFT FCB/ FILM EDITOR / CHICAGO, IL / 2007 - 2009 / 23MO

- Edited and designed motion graphics for national, commercial air spots.
- Lead a team in transitioning the company from Avid to Final Cut Pro editing systems.
- Wrote company workflow manual and built file architecture for all media asset management on the XSAN and dramatically increased accountability for our clients.

LIFE SKILLS

- I enjoy working with my mind and working with my hands equally. I have an understanding of time and how it relates to space, light and people. I like people. I'm a hobby machinist, have in depth wood/metal shop knowledge, and a firm grasp on math and the laws of physics. I am also skilled and safe behind the wheel of large vehicles, fork lifts and tractors.

LEARNING

- Masters of Fine Art / Film & Technology / School of the Art Institute of Chicago
- Bachelors of Fine Art / Syracuse University